Minutes
Clarksville-Montgomery County
Board of Education

June 26, 2018

The Clarksville-Montgomery County Board of Education convened Tuesday, June 26, 2018 in the Board Room central administration offices, 621 Gracey Avenue, Clarksville, TN. The meeting was called to order at 6:00 p.m. Board members present were: Chair Charlie Patterson, Jimmie Garland, Josh Baggett, Margaret Pace, Anne Murtha, George Giles and Willie Freeman. Also present were: Mr. Millard House, Director of Schools; Katy Olita, General Counsel; Elise Shelton, Chief Communications Officer; Dr. Sean Impeartrice, Chief Academic Officer; David Holman, Chief Technology Officer; and Deb Cummings, Secretary, who documented minutes of the meeting. Members of the County Commission School Liaison Committee: Wallace Redd.

Approval of Consent Agenda

On a motion by Mr. Garland and seconded by Ms. Murtha, the Board approved the Consent Agenda 7-0. Consent Agenda consisted of :
* June 5, 2018 regular session minutes
* 2018-2019 MOU Between CMCEA and CMCSS, 1st Read, June 12, 2018
* 2018-2019 Amended CMCSS Consolidated Budget, 1st Read, June 12, 2018

Policy Monitoring

The policy monitoring report for Executive Limitation 8 – Commitment to Accomplishment, Accountability, Accreditation, and Reporting to the Public was interpreted by Mr. House. The Director of Schools shall not fail to ensure that the School District maintains an accountability program. A motion was made by Mr. Baggett to declare full compliance for this reporting period of EL-8 and seconded by Mr. Giles. Motion passed 7 – 0.

Reports

Goal # 13 – improve energy efficiencies district-wide was presented by Norm Brumblay, Facilities Engineering Manager and Gene Fish, Special Projects Manager. The presentation included information on research and peak demand analysis, the Energy Champions program, and LED retrofit project. The peak demand is the highest 15 minutes of energy usage recorded during a one month period. A significant piece of improving energy efficiencies throughout the district is the Energy Champions program which promotes unplugging equipment from outlets when not in use. "Blue Jeans Coupon Day" was an incentive used to practice good energy savings habits. With LED retrofitting (fluorescent vs LED), the focus will be initially on school buildings constructed before 1998 or 20 + years old. The LED project is scheduled for completion June 2019.

Goal # 16 – continue developing online resources for stakeholders was presented by Elise Shelton, Chief Communications Officer. Currently, there are many online tools for CMCSS stakeholders (website, mobile, social media, Facebook, Twitter, Engage TV, student registration). Developing an online resource involves market research studies, user feedback, seeking best matches, creating the product and testing. Ms. Shelton explained the redesigned website will look much differently now with helpful quick links for students and parents as well as a separate employee portal. Another new feature is the online transcript request whereby educational institutions can receive transcripts electronically streamlining the process for admissions and scholarship applications. At present, the process for all other transcript requests will remain unchanged as identification must be verified before information is released as legally mandated. The new website launch will be July 11.

County Commissioner Comments

Mr. Redd commented on the CMCSS YouTube views of over 251,000 and asked if it would be feasible to include advertising to help with marketing costs. Mr. House responded that since our website is internally built we have no costs associated with this work.

Director of Schools Report

Mr. House shared information regarding his recent trip to the Aspiring Superintendents Academy. He had the opportunity to present on critical topics such as communications within the district as well as how we communicate as an effective Board. Mr. House also spoke to the academy about how the institute has been beneficial in the preparation of incoming superintendents.

Mr. House informed the Board that CMCSS has been notified the National School Publications Association is moving forward to award Montgomery County School System the "Excellence Award" for the RISE report. He congratulated the entire Communications team for their commitment in coming together at a high level to make this happen. In addition, CMCSS has received the "Award of Merit" recognition from NSPA as well.

Mr. House commented the Chief of Staff first round of interviews has produced three excellent candidates and final interviews will be completed by the end of this week with a selection made shortly thereafter.

Mr. House reported on the summer push for hiring certified staff and that 227 applicants have been hired as a result of the hard work and dedication by our Human Resources team.

With reference to land acquisition, Mr. House commented the work continues with the County Mayor and his team to explore and identify all options for future expansions beyond the acquired Kirkwood location.

In conclusion, Mr. House shared information about the certificate he received from the Complete TN Institute. This institute strengthens college attainment and provides insight and thought provoking ideas to school districts across the entire state of TN. As a result of the leadership of Complete TN, a combination of their proven concepts assisted Dr. Impeartrice and his team with the placement of the middle college program currently located on the TCAT campus. Mr. House will be serving on the Complete TN Steering Committee going forward and he plans to always have someone from Montgomery County at the table to talk about college readiness for our students.

 Items on the agenda having been completed, Board Chair Patterson adjourned the meeting at 7:01 p.m.

Charlie Patterson	Millard L. House, II	Deb Cummings
Board Chair	Director of Schools	Board Secretary