Exercise 2: Personal Ad

Directions: As individuals, you have to sell yourself based		T
on who you are. You are looking for a job, a date, or to join	Planner Power Words	Builder Power Words
a team. Draw from the list of Winning Colors® power words		
and write a personal ad that is: personal, positive, includes	Changing	Leader
emotion, and is in the present tense. Provide specific	Improving	Powerful
behavioral examples to support your analysis.	Being my best	Decisive
	Dreaming	Results-oriented
	Inner Life	Responsible
	Thinking	Tradition
	Inventing	Duty
	Knowing More	Money
	Exactness	Preparation
	Planning	Achievement
	Revolution	Expectation
	Knowing the Future	Accomplishments
	Freedom of Thought	Structured
	Freedom or mought	Structured
	Relater Power Words	Adventurer Power Words
	Friendly	Action-oriented
	Romantic	Fun-loving
	Loyal	Brave
	Kind	Bold
	Attentive	Spontaneous
	Thoughtful	React quickly
	Affectionate	Mover and shaker
	Work together	High energy
	Understanding	Challenging
	Considerate	Freedom
	Appreciative	Quick thinker
	Dependable	Test the limits
	Aware	Out of bounds